



2025-26

V.E.T. FIRST GRADE COLLEGE

(Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University,
Listed U/s 2(f) & 12(B) of UGC Act)

18, 14th Main, 2nd Phase J.P. Nagar, Bengaluru – 560078.

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COM TECH NEWS – 2026 DEPT. OF COMMERCE

ABOUT THE INSTITUTION



VET FIRST GRADE COLLEGE is one of the units of Vasavi Educational Trust established in the year 1995, under the dynamic leadership of B.V Rathnaiah Setty, Founder President of the Trust. It has long been recognized as a premier institution dedicated to fostering academic excellence and personal growth. Since its inception, it offers B. Com, BBA and M. Com courses affiliated to Dr. Manmohan Singh Bengaluru City University. It aims to promote and sustain high academic principles while retaining the strong value system and ethics. VET is emphasizing on Multidisciplinary approach to learning by focusing on the courses like Commerce & Management, Computer science, Fashion Design and Arts in Psychology and Journalism. The college has been accredited with A Grade by third cycle of NAAC in 2023 and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2018.

ABOUT THE DEPARTMENT

The Department of Commerce established in the year 1996, the mission of the department is to train students in a critical understanding of trade and commerce, banking and insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. Vision of the department is to impart excellent and value-based commerce education and to train the students with required level of competence for employment and also give a global perspective through value-based education for social transformation. Department prioritize student's success by providing personalized attention, mentorship and support service. The department has also other courses affiliated to Bengaluru City University like B. Com Data Analytics and Post-Graduation in Commerce (M.com). The department is very active in organizing guest lectures, workshops and seminars at State level, National level and international level, apart from encouraging students at extension activities and extracurricular activities.

PRINCIPAL'S DESK



Dear Students, Faculty Members, and Readers,

“The best investment you can make is in yourself.” – Warren Buffett

It gives me immense pleasure to present yet another edition Comtech newsletter of the Commerce Department. This publication reflects the academic achievements, innovative ideas, and active participation of our students and staff in various curricular and co-curricular activities. The field of commerce is constantly evolving, shaped by

globalization, rapid technological progress, and changing market dynamics. In this competitive landscape, students must go beyond theoretical knowledge and focus on developing practical skills, strong ethical values, and a sense of responsibility. I am proud of our students for their enthusiasm in activities related to business studies, economics, accounting, entrepreneurship, and finance. Their efforts demonstrate creativity, analytical thinking, and teamwork—qualities essential for future business leaders.

I sincerely appreciate the dedicated efforts of our HOD Gowri Hebbar and her faculty team who continuously guide and motivate students to achieve academic excellence. I also thank parents for their constant support in strengthening the learning environment.

Wishing you all success in your future pursuits.

Dr. R Parvathi
Principal and Academic Director

TEAM THAT LEADS THE DEPARTMENT



Dr. R Parvathi
Principal & Academic Director



Mr. Narayanaswamy SG
Vice Principal



Mrs. Gowri Hebbar
Head of
Commerce Department



DR. B. Rammya
HOD of Management and
PG Coordinator



Ms. Sushmitha N
Assistant Professor



Mrs. Namratha N
Assistant Professor



Ms. Pragathi M
Assistant Professor



Mrs. Sushma, Assistant Professor

ORIENTATION SESSION:

The Orientation Session for first-year students of VET First Grade College for the academic year 2025–26 was held in July 2025 at the college auditorium, marking an enthusiastic and promising beginning for the new batch. The session served as a comprehensive introduction to college life, equipping students and parents with essential information about academic structure, campus culture, and institutional values. Students were familiarized with the various committees that play a vital role in the smooth functioning of the institution. The entire VET FGC family—including teaching, non-teaching, and support staff—was introduced, fostering a welcoming environment and strengthening the bond between the institution, students, and parents.

Interactive sessions added vibrancy to the program, offering valuable insights into student support systems, co-curricular opportunities, and overall development pathways available at the college. A special highlight of the event was the recognition of academic excellence. Top-performing students from both odd and even semesters were felicitated for their outstanding achievements. Students who secured centum marks in various subjects were also honoured on stage, inspiring the incoming batch to strive for excellence. Adding to the significance of the occasion, newsletters of various departments were officially released, showcasing the academic achievements, activities, and milestones of the institution.

As an integral part of the orientation, the Department of Commerce conducted a structured Induction Program from 15th to 19th July 2025. This program provided a detailed overview of subjects, examination patterns, and academic expectations. It also offered valuable guidance on navigating undergraduate student life at VET, ensuring that students begin their academic journey with clarity, confidence, and motivation.



ACADEMIC ALLIANCES FOR COMPREHENSIVE STUDENT GROWTH:

VET First Grade College has established MOUs with the following reputed associations, training organizations, and higher education institutions, aimed at enriching the learning experience of its students. These partnerships facilitate internships, skill-based training, expert lectures, and placement opportunities—ensuring that students are industry-ready upon completion of their programs.

1. Edu Pyramids Educational Service Private Limited (IIT Bombay)
2. AISECT Limited.
3. Anu Bhuthi Welfare Foundation and WOW
4. Movement for Alternatives and Youth Awareness
5. Pro Epitome Square Bengaluru.
6. Infosys Limited – Infosys Springboard
7. Primax Foundation
8. MLAAcademy of Higher Learning
9. APS College of Commerce
10. TNS India Foundation
11. NASSCOM Foundation.
12. Jobs Shala
13. Trivikram Skills
14. Nirman Organisation.
15. My Logic Business management School Private Limited
16. Victa Early jobs Technologies Private Limited.
17. JV Global Service LLP

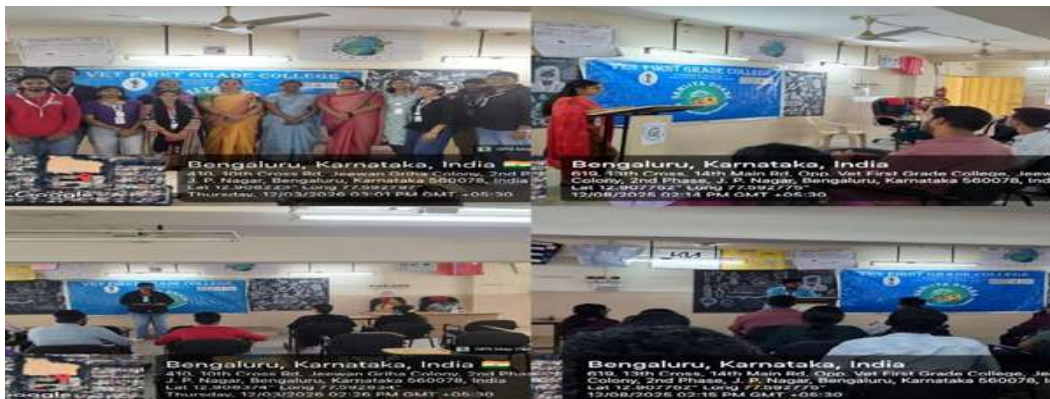
VANIJYA DHARA- A COMMERCE CLUB

The Commerce Club – Vanijya Dhara actively organizes various academic and co-curricular activities for students. It provides a platform to develop practical knowledge, teamwork, and communication skills. The club encourages creativity, participation, and overall personality development.



The Commerce Club organized a series of engaging and educational activities during the academic year 2025-2026 including Market Spinning (12/08/2025), an Inter-Class Treasure Hunt (24/10/2025 – 25 teams), an Inter-College Treasure Hunt (26/03/2026), and a Debate Competition (02/03/2025). These activities were designed to enhance students' practical knowledge, teamwork, leadership, and communication skills.

The Market Spinning activity provided valuable exposure to real-world business situations and improved decision-making abilities. The Inter-College Treasure Hunt encouraged analytical thinking, coordination, and healthy competition among participants from different institutions. The Treasure Hunt conducted within the college created an interactive platform for students to develop team spirit and problem-solving skills. The Debate Competition helped in building confidence, critical thinking, and effective communication.



**BUSINESS LAB-
“WHERE IDEAS
PLAN TO
MEET EXECUTION”**



The Business Lab serves as a dynamic platform where classroom learning is transformed into practical experience. It nurtures creativity, critical thinking, and an entrepreneurial mindset by enabling students to engage with real-world business challenges and develop hands-on skills.

Through interactive simulations, case studies, and collaborative projects, the lab provides experiential learning opportunities that extend beyond traditional teaching methods. Students actively participate in activities such as market analysis, business model creation, financial planning, and strategic decision-making, thereby enhancing their practical understanding of business concepts.

Key Events Conducted in the Business Lab:

- Ceiling Ornaments Activity – 8th October 2025
- Business Quiz – 10th February 2026
- Stock Trading Session – 17th February 2026
- Avinya – Shark Tank Event – 26th March 2026
- Career in Financial Market Session – 20th August 2026

These initiatives have significantly contributed to bridging the gap between theory and practice, equipping students with the confidence and competence required for their professional journeys.



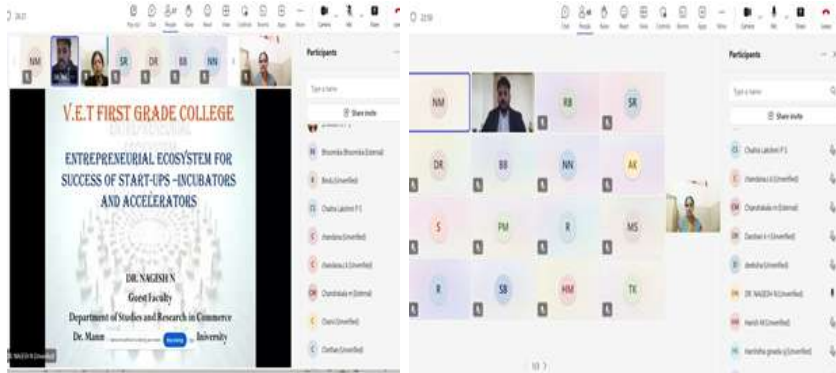
WORKSHOPS, WEBINARS, SEMINARS AND ORIENTATIONS ORGANIZED BY DEPARTMENT:

Workshops, seminars, webinars, and orientation programmes conducted in the department play a vital role in enriching students' academic and professional growth. These initiatives provide a platform for students to gain practical exposure beyond the classroom, interact with industry experts, and stay updated with the latest trends and developments in their respective fields.

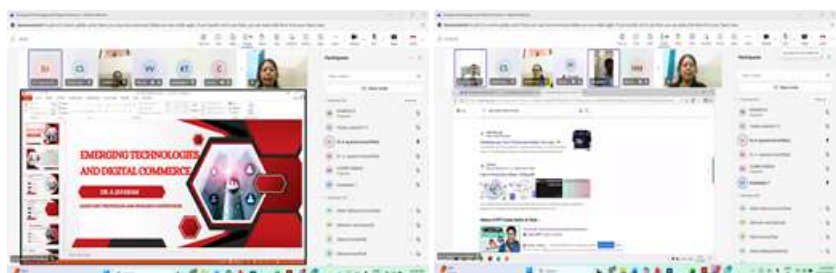
Through such programmes, students enhance their communication, analytical, and problem-solving skills while also developing confidence and clarity about their career paths. Workshops offer hands-on learning experiences, seminars encourage intellectual discussions, webinars connect students with global perspectives, and orientation programmes help them understand academic expectations and opportunities. These activities contribute significantly to the holistic development of students by bridging the gap between theoretical knowledge and real-world application, thereby preparing them to face future challenges effectively.

WEBINARS:

The Department of Commerce has organized a Webinar on “Entrepreneurial Ecosystem for Success of Start-ups – Incubators and Accelerators” on 9/12/2025. The program was designed as a platform to promote academic excellence, foster interdisciplinary dialogue, and provide participants with insights into contemporary trends, challenges, and opportunities within the fields of commerce, management, and quality enhancement in higher education. The webinar aimed to Provide insights into the entrepreneurial ecosystem essential for start-up success and explain the function, structure, and impact of incubators and accelerators.



Department of Commerce & Management organised a National Webinar titled 'Emerging Technologies and Digital Commerce' in collaboration with the Internal Quality Assurance Cell (IQAC), a post-accreditation quality sustenance initiative recommended by the National Assessment and Accreditation Council (NAAC) for higher education institutions in India. It provided valuable insights into the role of technology in modern commerce and helped participants gain a better understanding of the digital business environment.



WORKSHOPS AND SEMINARS

- a. Communication to Corporate Connect by Mrs. Nagaveni Rao for 250 students.
- b. CMA, ACCA and CS orientation program for first year B. Com students by Ms. Chandana C.
- c. Introduction to Stock Market Investment in the finance Market by Mr. Shailendra Pratap Singh.
- d. Celebrating Indomitable Spirit Courage & Altruism of great three Women Warriors of Bharatha Varsha, Rani Abbaka by Sri Guruprasad.
- e. Viveka Deepthi on Sri Dakshina Murthy for 110 students by Srimathi Lokamatha.
- f. Historical Relationship between India & Tibet of H H Dalailama on Piece and Compassion for all students.
- g. Digital Innovation in Financial Accounting by Mrs. Rashmi N for first year B. Com and B. Com BDA students.
- h. KGCC Placement integrated course by Mrs. Naga Shruthi R.
- i. AI Preparing for description and the imperative to Upskill by Mr. Shankar G Rao.
- j. Workshop on Crafting internship and Research Report by MS. Suman.
- k. Social Injustice Courses and Consequences of the path forward of Human Trafficking a Grave Social Injustice by Mrs. Pallabi Ghosh.
- l. Vedic Maths by Impa Reddy for I year B. Com and B. Com BDA students



VALUE ADDED AND CERTIFICATE COURSES CONDUCTED IN THE DEPARTMENT:

The department has organized five short-term, value-added certificate courses aimed at equipping students with industry-relevant skills and keeping them updated with the latest advancements in association with MOU partners.

1. Power Bi in association with In Association with AISECT – a 30 Hours Program for 70 Students of II Year B. Com and BDA 70 Students
2. Future Skill Program in Association with TNS India Foundation – a 30 Hours Program for final Yeat B. Com and BDA students.
3. Business Data Analytics – 30 Hours program for B. Com Final Year B. Com and B. Com BDA Students.
4. Data Analysis using R Programming for 30 hours conducted in Association with AISECT for B. Com BDA Students.
5. Data Visualization and analytics using Tableau for II Year B. Com and B. Com BDA students.
6. Tally Prime – a 30 hours program conducted in association with Robo Manthan for I year b.com and BDA students.
7. Digital Marketing Analytics -a 30 hours program was conducted for B. Com and M. Com students in association with AISECT.

CAPACITY BUILDING FOR VISUALLY IMPAIRED STUDENTS

In a commendable initiative, Blind the Help Foundation has been conducting a professional course programme for specially challenged visually impaired students of the department. The programme is being effectively coordinated by Mr. Hyder Ali and Mrs. Vallarmathi, whose dedicated efforts have ensured smooth implementation and active student participation. As part of the initiative, students were provided with laptops to support their learning, which has greatly enhanced their accessibility and engagement with the training. The programme has benefited five students significantly, equipping them with essential skills, boosting their confidence, and enabling them to develop a positive outlook towards their future.



PLACEMENT TRAINING:

Placement training focused on employability skills was organized for final-year students in association with Trivarna Skills, aiming to prepare them for successful career opportunities. The programme was designed to bridge the gap between academic learning and industry expectations by equipping students with essential workplace competencies. The training covered key areas such as resume building, aptitude and numerical skills, communication skills, interview techniques, and professional etiquette. Through interactive sessions, mock interviews, and practical exercises, students gained hands-on experience and improved their confidence to face recruitment processes effectively. This initiative greatly benefited students by enhancing their employability, improving their problem-solving abilities, and developing a positive professional attitude. It also helped them understand industry requirements, thereby increasing their chances of securing placements and building successful careers.



The Department organized a comprehensive 36-hour Employability Skills Training Program in association with J V Global LLP and My Little Bit NGO for final-year students. The program was thoughtfully designed to instil a strong placement-oriented mindset and prepare students for the competitive job market. The training covered key areas such as resume building, aptitude development, numeracy skills, communication skills, and other essential employability competencies. Through structured sessions and practical exposure, students gained valuable insights into industry expectations and recruitment processes. Adding further value to the program, representatives from Saskeen Technologies, Bengaluru, along with delegates from J V Global and MLB NGO, visited the college. They interacted directly with students, shared industry perspectives, and collected feedback regarding the training program and its effectiveness. As part of the initiative, J V Global LLP also facilitated placement opportunities for final-year students at VVN College. The program witnessed enthusiastic participation, with almost all final-year students attending and benefiting significantly from the training. In recognition of the successful completion and impact of the program, a Training Completion Award was conferred upon the college, marking a proud achievement and reflecting the institution's commitment to enhancing student employability. This initiative proved to be a meaningful step towards enhancing students' career readiness and bridging the gap between academia and industry.

ACADEMIC SUCCESS AND ACHIEVEMENTS OF STUDENTS:

The department takes immense pride in its outstanding academic achievements, reflected in the exceptional performance of its students. Several students have secured top ranks, demonstrating their dedication, consistency, and academic excellence. Their achievements stand as a testament to the strong academic foundation and guidance provided by the department.

Class toppers: Management, Principal, HOD and faculties congratulate toppers on their exceptional academic performance in the university examination 2025-26.



Manoj G,
VI Sem B. Com



Andaleep Fathima,
VI Sem B. Com



Saniya Banu
III SEM B.COM
B SECTION



S. Indrāja,
III Sem B.COM
& IV Sem B. Com



Sneha B,
B. Com
IV Sem B Section



Md. Sameer
IV Sem B Section
II SEM B.COM A SECTION



Thanisha,
V Sem B. Com
II SEM B.COM
A SECTION



Kalparuksha B M
IV Sem B. Com BDA
II SEM B.COM A SECTION



Sumaiya Khanum,
III Sem B. Com BDA
II SEM B.COM
A SECTION



Afra Sanaulla
II sem B. Com
BDA



Javeriya Taj,
I Sem B. Com BDA
II SEM B.COM
A SECTION



Sindu B, I & II Sem
B. Com
II SEM
B.COM A SECTION

Centum Awardees: Heart felt Congratulations to students who have achieved centum scores in their examinations. Achieving a perfect score is no small feat, and it highlights unwavering commitment to excellence.

Sl No	Names	Subject
1	Divya Bai	Corporate Administration
2	Nigar Tabassum	Corporate Administration
3	Sumaiya Khanum	Data Science Life Cycle
4	Afra Sanaulla	Health & Safety
5	Roja S	Health & Safety, Kannada
6	Sonika. S	Health & Safety
7	S. Indrāja	Health & Safety, Business Statistics
8	Sniya Banu	Health & Safety, Cost Accounting
9	Thanisha H	Income Tax, Customer Relationship Management, Management Accounting, Principles and Practice of Auditing,
10	Andaleep Fathima	Income Tax, Management Accounting, Advanced Financial Management, Customer Relationship Management, Consumer Behavior and Market Research
12	Akanksha	Customer Relationship Management, Goods and Service Tax
13	Priyanka	Advanced Financial Management Indian Accounting Standards
14	Chandan J	Management Accounting, Advanced Financial Management, Income Tax
15	Bindushree	Management Accounting
13	Kavitha	Management Accounting, Income Tax
14	Saniya	Business Environment, Indian Financial System
15	Nafiya Mahreen	Financial Management
16	Soundarya	EVS
17	Sourabh Kumar	FEIA
18	Varsha	Goods and Service Tax
19	Aishwarya	Human Resource Management, Health and Safety.
20	Ayesha Banu	Data science Life Cycle
21	Akshatha P Gowda	Data science Life Cycle

Exemplary, Outstanding and Distinction Holders: The department takes immense pride in recognizing students who have achieved Outstanding, Exemplary and Distinction level performance across all semesters during the academic year 2025-26.

	I semester	III semester	V semester	II semester	IV semester	VI semester
Outstanding	3	2	11	0	12	14
Exemplary	7	25	21	9	22	19
Distinction	11	25	15	12	29	21

EXTRACURRICULAR ENGAGEMENT AND ACHIEVEMENTS OF STUDENTS:

The department actively promotes cultural engagement as an essential part of student life, encouraging students to explore and showcase their talents beyond academics. Throughout the academic year, students enthusiastically participated in a variety of cultural activities including dance, music, drama, fashion shows, and literary events conducted both within the institution and at intercollegiate fests.

These platforms provided students with opportunities to express their creativity, build confidence, and develop teamwork and leadership skills. Their vibrant participation and notable achievements in various competitions brought recognition and accolades to the department.

The department continues to support and motivate students to take part in such cultural events, recognizing their importance in nurturing well-rounded personalities and enriching the overall campus experience.





SHOWCASING STUDENT CREATIVITY:

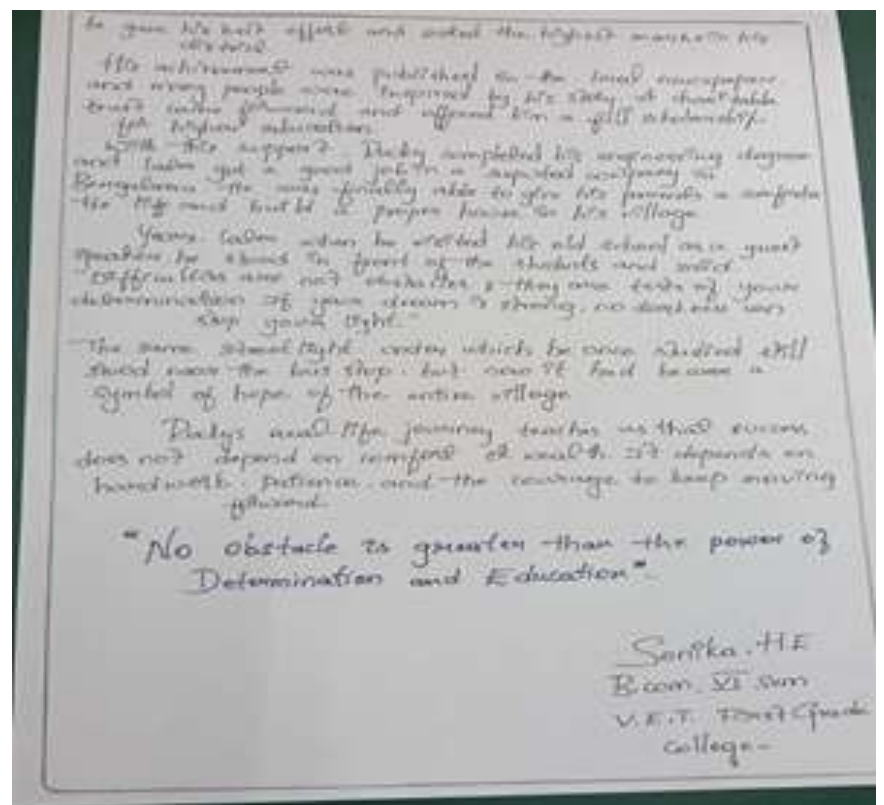
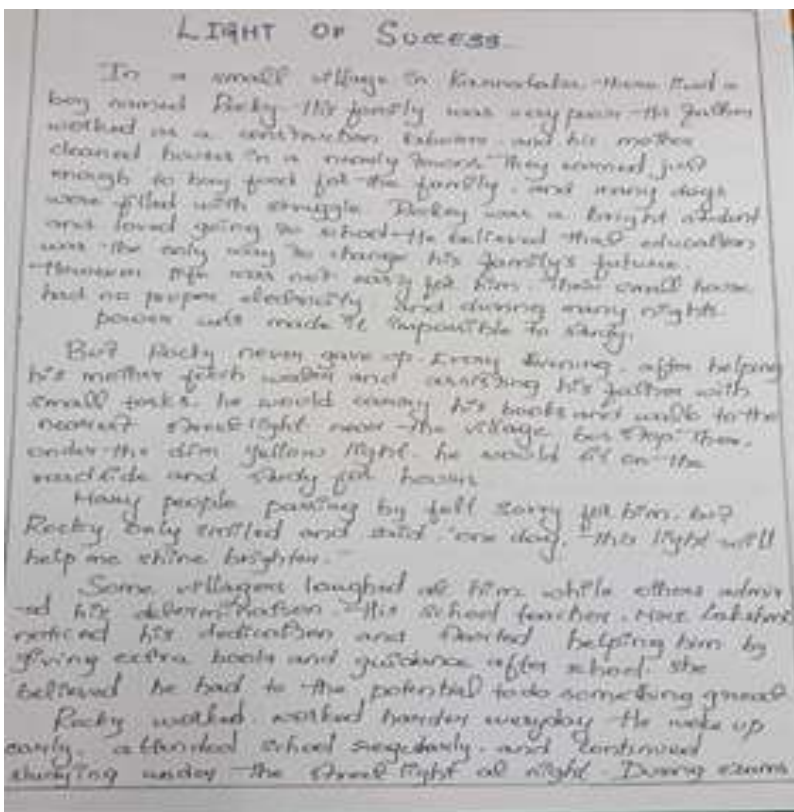
The newsletter also features creative contributions from students in the form of drawings and short stories. These submissions highlight the artistic talents and imaginative abilities of students, enriching the overall quality and appeal of the publication.



Divya Bai, IV Sem B. Com



Dhanushree, IV Sem B. Com





RESEARCH CORNER

Faculty of department of commerce actively involved in publishing articles in ISBN and ISSN books, presenting papers in National and International seminars and webinars, attending orientations and FDPs as a part of continuous learning during last academic year 2025-26.

Publications and Seminars, Workshops and FDPs attended by Faculty Members

1. Dr. R. Parvathi - Principal & Academic Director

- The Influence of Gamification in investment-Apps on Risky Financial Behaviour Among youths - ISSN: 2320-2882.
- Impact of FinTech on Traditional Banking models: A Literature Based Analysis-ISSN NO: 1006-6748
- Employee performance Management-978-93-7212-142-1
- Brand Games and Their Impact on the credibility of the mate in India campaign-ISBN:978-81-987316-1-6
- The Transformative Role of cultural Goods in Driving Economic Growth Amid Digital Transformation: opportunities, Challenges, And Policy Implications. - 978-81-987316-1-6
- Cultural Translation of Gendan and Care Ethics in Novel-to-Streaming Adaptations- 978-81-987316-1-6
- Exploring the Pole of Artificial Intelligence in Investment Decisions. A Study of student Awareness and perception -E-ISSN 2582-2160
- Employee welfare and social security-978-93-7212-783-6

2. Mrs. Gowri Hebbar -HOD, Department of Commerce

- Exploring the Role of Artificial Intelligence in Investment Decision A study of Student Awareness and perception. - E-ISSN:2582.2160

- b. National conference on AI and Financial Sustainability in banking A customer perspective
- c. 5 days' workshop on “From Case to Code: Writing, Teaching Cases, Econometrics and Qualitative Analytics”.
- d. 8 Days Virtual International Faculty Development Program on “Research Paper writing and Publishing in High impact journals.”

3. DR. B. Rammya. HOD of Management and PG Coordinator

- a. Fundamental of cost accounting new SEP Syllabus 2024-25 3rd Sem B.com and BBA. ISBN NO- 978-81-991202-2-8. Sunstar publisher
- b. Business management Insights, Innovations and impact. ISBN:978-93-48990-48-8. Innovation online Training academy 7825007500
- c. Exploring the role of artificial intelligence in investment decisions ; A study of student awareness and perception. International journal. E-USSB:2582-21 Published IJFMR
- d. Employee welfare and sovialt security Book ISBN:978-93-7212-783-6. Kalyani publication
- e. Paper presentation : International Conference Topic: Exploring the role of artificial intelligence in investment decisions, A study of Student awareness and preparation one day workshop on Financial statement anysis
- f. National conference AI and Financial Sustainability in banking A customer perspective

4. Mrs. Namratha K M, Assistant Professor

- a. 3rd Semester B. Com SEP syllabus orientation work shop.
- b. 4th Semester B. Com SEP Syllabus orientation program

5. Ms Pragathi M Assistant Professor

- 3rd Semester B. Com SEP syllabus orientation work shop.

FACULTY CENTUM:

The faculty members have demonstrated exceptional commitment to academic excellence during the academic year 2025–26. Through their dedicated efforts, many subjects recorded centum results, reflecting outstanding student performance.

By providing continuous guidance, individual attention, and strong academic support, the teachers ensured 100% pass results in the subjects they handled. Their unwavering dedication has played a vital role in strengthening students' understanding and achieving remarkable academic outcomes.



A UNIQUE EXPERIENCE: FACULTY AT WORLD RECORD EVENT:

Faculty members actively participated in the World Record Fest held at Edify School, serving as witnesses and timekeepers for the record-setting event. Their involvement in this prestigious occasion provided them with a unique and enriching experience.

The event offered a refreshing perspective beyond regular academic responsibilities, bringing immense joy and a sense of pride. Such participation not only broadened their outlook but also strengthened their engagement with diverse learning environments and large-scale events.



Graduated Batch – 2024-2025



Final year B.Com



Final Year B.Com BDA

Outgoing Batch 2025-2026



B.Com VI Semester A section



B.Com VI Semester B section



B.Com BDA VI semester

Our gratitude to Management, Director and Principal, Faculty members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.



EDITORIAL BOARD



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