



V.E.T. FIRST GRADE COLLEGE

(Permanently Affiliated to Bengaluru City University,
Listed U/s 2(f) & 12(B) of UGC Act)

18, 14th Main, 2nd Phase J.P. Nagar, Bengaluru – 560078.

Volume: 8 Issue 1: May 2025



COM TECH NEWS – 2025 Dept. OF COMMERCE



ABOUT THE INSTITUTION

VET FIRST GRADE COLLEGE is one of the units of Vasavi Educational Trust established in the year 1995, under the dynamic leadership of B.V Rathnaiah Setty, Founder President of the Trust. It has long been recognized as a premier institution dedicated to fostering academic excellence and personal growth. Since its inception, it offers B. Com, BBA and M. Com courses affiliated to Bengaluru City University. It aims to promote and sustain high academic principles while retaining the strong value system and ethics. VET is emphasizing on Multidisciplinary approach to learning by focusing on the courses like Commerce & Management, Computer science, Fashion Design and Arts in Psychology and Journalism. The college has been accredited with A Grade by third cycle of NAAC in 2023 and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2018.

ABOUT THE DEPARTMENT

The Department of Commerce established in the year 1996, the mission of the department is to train students in a critical understanding of trade and commerce, banking and insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. Vision of the department is to impart excellent and value-based commerce education and to train the students with required level of competence for employment and also give a global perspective through value-based education for social transformation. Department prioritize student's success by providing personalized attention, mentorship and support service. The department has also other courses affiliated to Bengaluru City University like B. Com Data Analytics and Post-Graduation in Commerce (M.com). The department is very active in organizing guest lectures, workshops and seminars at State level, National level and international level, apart from encouraging students at extension activities and extracurricular activities.

PRINCIPAL'S DESK



Yet another victory for commerce students is celebrated through **COM TECH NEWS 2025** - News letter from the department of commerce. This Newsletter captures the success of students and staff in the field of curricular and co curricular activities. This year has been remarkable and remembered by VETiens through their achievements by bagging many awards and students actively participating in paper presentations and research publications at national level conferences. My appreciation to Gowri Hebbar Head of the department and team for their dedication and efforts. Their hard work in supporting students and creating a positive learning environment keeps inspiring others and helping the department grow stronger.

TEAM THAT LEADS THE DEPARTMENT



Dr. R Parvathi

Principal & Academic Director



Mr. Narayanaswamy SG
Vice Principal



Mrs. Gowri Hebbar
Head of
Commerce Department



Dr. Rammya .B
Head of
Management Department



Mrs. Shwetha R
Assistant Professor



Ms. Shubha YN
Assistant Professor



Mrs. Punithashree E
Assistant Professor



Mrs. Sushma
Assistant Professor



Mrs. Madhu L
Assistant Professor

Dr. R Parvathi

Principal & Academic Director

ORIENTATION SESSION:

The orientation session for first-year students at VET First Grade College for the academic year 2024-25 was held on August 3, 2024, at the college auditorium. This event marked an exciting beginning for the incoming students, providing them with essential information and introducing them to various facets of college life. Students were acquainted with the various committees that play a pivotal role in the functioning of the college. The entire team of VET FGC, including teaching, non-teaching, and support staff, was introduced to the parents and students, fostering a sense of community and approachability. Through interactive sessions, new students were provided with insights into the various committees and their functions, helping them understand the resources and support systems available to them. Top-performing students from both the odd and even semesters were honored for their outstanding results. Additionally, students who secured centum marks in various subjects were recognized on stage, highlighting their excellence in academics.



MOUs: VET First Grade College has established MOUs with the following reputed associations, training organizations, and higher education institutions, aimed at enriching the learning experience of its students. These partnerships facilitate internships, skill-based training, expert lectures, and placement opportunities—ensuring that students are industry-ready upon completion of their programs.

1. IIT Bombay Spoken Tutorial
2. AISECT Limited.
3. AnuBhuthi Welfare Foundation and WOW
4. Movement for Alternatives and Youth Awareness
5. Pro Epitome Square Bengaluru.
6. Infosys Limited – Infosys Springboard
7. Primax Foundation
8. MLAAcademy of Higher Learning
9. APS College of Commerce
10. Bright Future
11. TNS India Foundation

BUSINESS LAB- “WHERE IDEAS PLAN TO MEET EXECUTION”



Business lab is a dynamic initiative establishment to bridge the gap between classrooms knowledge and real-world application. It serves as a practical learning space where students can stimulate, analyze and develop entrepreneurial and business managing skills. This place gives the explore for foster innovation, critical thinking and hands on experience in business strategies, marketing, finance, human resource, entrepreneurship and in many more fields. Here students are encouraged to bring up their ideas, skill, knowledge and make the students to think like

entrepreneurs and equips them to face the challenges of the corporate world. In business lab students do mock stock businesses to understand operations, budgeting etc. The lab is open to students from all disciplines with an interest in business active members get to lead projects organize events and participate in exclusive training sessions. The business lab aspires to become a center for student entrepreneurship and innovation, empowering future leaders with both knowledge and real-world experience. The activities conducted in business lab is Model presentation, Chart presentation, Mompreneur, Stock Market Dynamics, EVS related to Business Management Essay.



Chart Presentation: Participants showcased their creativity research skills and presentation abilities with related data and concepts.

Model Presentation: Business lab created a platform for students to bring theoretical concepts to model frames, their technical skill and clear presentation represent their abilities. This competition was held on 26/09/2024 for all first year and second year students.

EVS in Business: On 16/10/2024 the essay competition on “EVS and Business” held for First year students. It helped them to build awareness on global environmental challenges and nurtures responsible leadership in students.

Mompreneur: on 27/11/2024 Business Lab had

organised the event Mompreneure. The purpose of this activity is to assess the students' understanding about lady entrepreneurs and their challenges they faced to build business enterprises and other development in the business realm. No. of Participants: 45. This presentatin tought the students about “Celebrating Women Who lead at Home and in Business”.

Stock Trading Workshop: This workshop attrack the students, Beginners and professional to start stock market trading.



VANIJYA DHARA-A COMMERCE CLUB



A Commerce club Vanijya Dhara was started to expose students to the practical challenges in a business scenario. The club objectives to building self-confidence and increase financial literacy among students. In this context commerce club, VanijyaDhara is conducting activities 15 days once.

For successful accomplishment and conduction of activities, students are highly involved and few of them are selected as committee members. Vanijya dhara-commerce club focusses on providing practical experience and knowledge in the fields of commerce and business

The following list of the activities conducted during the academic year 2024-25 with more student's participation.

1. Business Mania: To help students develop a variety of skills and Mindsets that can be beneficial in their future careers and personal llikes. To increase confidence and motivation where students to pick topic and speak spontaneously.



2. Commerce crossword puzzles: It is a connectivity round related to commerce to vacabulary building, to understand concept reinforcement and to improve memory to students.



3. PPT presentation on title-The impact of AI society:It is slideshow that can include text image charts and multimedia elements to this benefits for students to improve concentration and fostering creativity.



WORKSHOPS, SEMINARS, ORIENTATIONS AND WEBINARS CONDUCTED DURING ACADEMIC YEAR 2024-25

Department of commerce organized 8 workshops, 5 Seminars, 8 Orientations and 3 webinars to students to create a platform to learn new aspects and to enhance professional knowledge.

Workshops

1. Workshop conducted on Be Your Own Boss- personality development on 4/06/2024 by Tanay Kushwaha for 84 students of B. Com.
2. Professional workshop was conducted on 04/06/2024 by Nihal Tubey for 150 students for BCom.
3. On 26/08/2024 Rubix workshop was conducted by Megha Paul for 98 students for BCom.
4. On 22/10/2024 conducted workshop on India Tibet relationship in the internet of peace in Asia by Dukthrn Kyi for 198 B.com students.
5. On 18/2/2025 conducted workshop on Information Technology enabled Service session by Tirtha Astigi for 118 B.com students.
6. On 24/2/2025 Mr. Nagesh. N conducted seminar on internship report writing for all B.com final year students.
7. Workshop on Financial Literacy was conducted on 17/9/2024 for I Sem B. Com Students in association with Arth Nirmith.
8. A session on Mind Control, Youth Awareness Program conducted on 5/10/2024 by Prajapitha Brahmakumari for II Year B.com Students.

Seminars

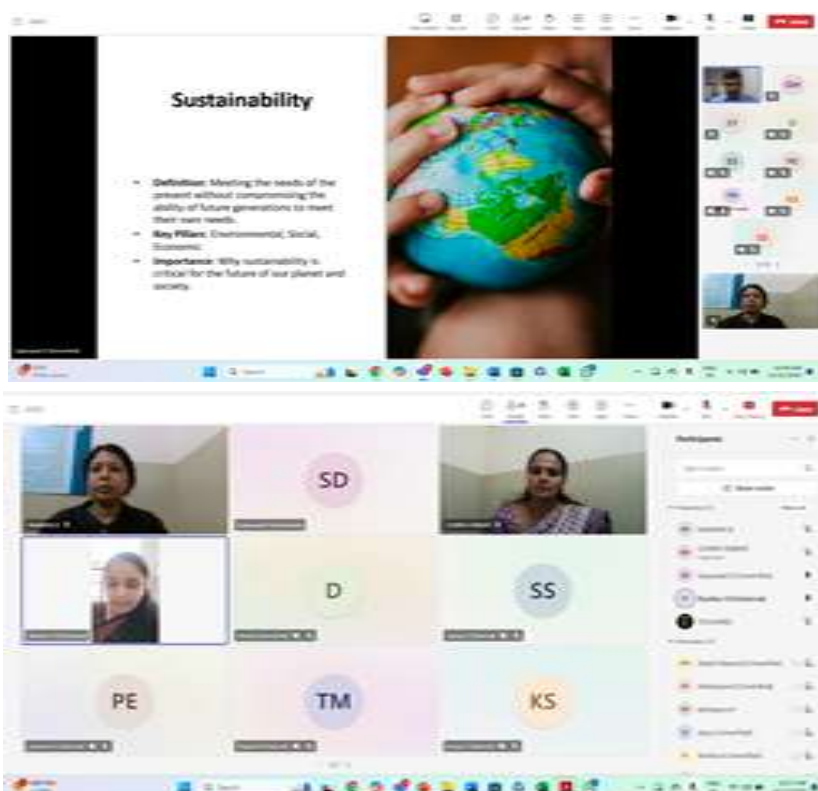
1. Seminar on Investment Banking was conducted by Mr. Arif on 30/8/2024 for 98 final year students.
2. On 30/8/2024 Journey Towards Professional World seminar was conducted by Mr. S. Raj Gopal for V Sem B.com 98 students.
3. Global Trading System seminar by Mr. M.K. Prashanth was conducted on 17/9/2024 for 74 B.com students.
4. On 17/9/2024 seminar on Freelancing was conducted for final year B.com students by Mr. Aruna Keshava.
5. Seminar on Basic Life Support Training conducted by Mr. James on 26/3/2025 for 135 B.com students.

Orientations

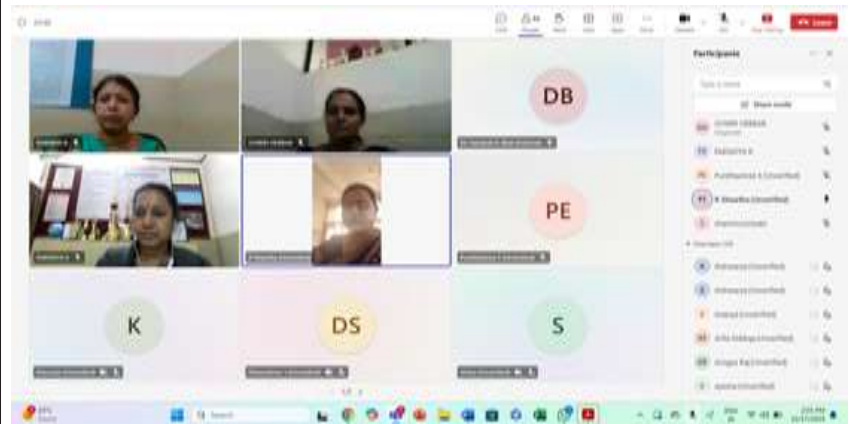
1. Orientation on Placement and career Guidance was conducted by Trident automobiles by Ms. Supriya on 24/6/2024 for 223 all B.com students.
2. On 25/7/2024 orientation was conducted by Mr. Ajiro Arvind on Recruiting Visit for 65 B.com students.
3. Orientation on Campus to Corporate was conducted by Ms. P. Reivenai.R. K for 56 B.com students on 30/8/2024.
4. On 17/9/2024 orientation on Data Analytics short term course was conducted for 77 B.com students.
5. Orientation on Internship Drive by orbit Wallet was conducted by Yuvaraj.N on 26/9/2024 for 98 final year B.com students.
6. Orientation on 24/2/2025 was conducted by Mr.Sanjeeva on Introduction To Employability for 98 B.com students.
7. On 1/3/2025 orientation was conducted by Ms. Gagana.C on Career Development for final year B.com students.
8. On 17/4/2025 orientation on The Future You was conducted by Mr. Shine Binson for final year B.com students.

Webinars

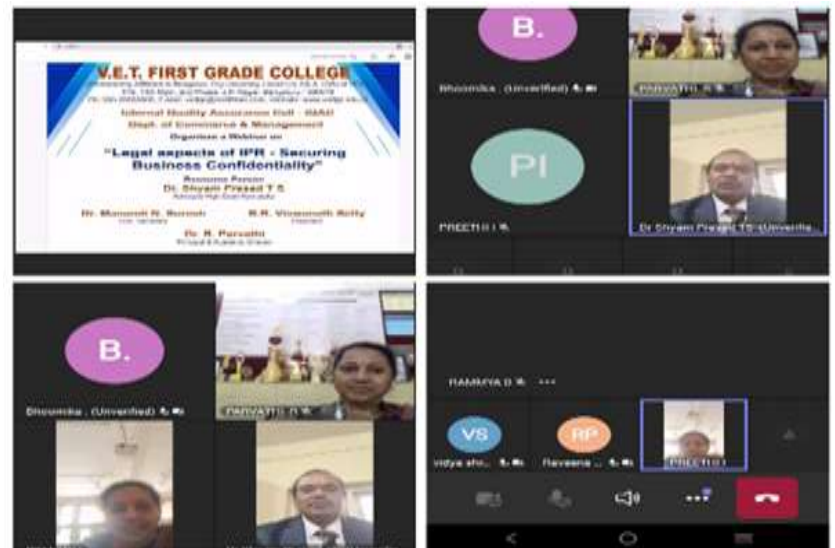
1. The Department of Commerce and Management has organized a Webinar on “The Impact Of Sustainability On Corporate Strategies”, Which is held on 21/12/2024 on Saturday between 10.30 a.m. To 11.30 a.m. through Microsoft Teams. The Resource Person was Mr. SaiPrasad. D, Asst Professor, GFGC Thyamagodlu, Bangalore Rural District.



2. Organized a state level webinar on “Data Driven Decision Making- Leveraging Analytic S In Business” from commerce and management department on 17/12/2024 at 2pm, Resource person for this webinar was Dr. Sandesh Ramakant Bhat, HOD Research and Analytic s at MLA Academy Bangalore for II Year B.Com and B.Com BDA Students.



3. On 17th December 2024, Department organized a webinar for first-year B.COM, BDA & BBA degree students on the topic, "Legal Aspects of IPR - Securing Business Confidentiality." The event aimed to enhance students' understanding of Intellectual Property Rights (IPR) and the importance of protecting business confidentiality in today's competitive environment.



VALUE ADDED CERTIFICATE COURSES CONDUCTED IN THE DEPARTMENT

The department has organized five short-term, value-added certificate courses aimed at equipping students with industry-relevant skills and keeping them updated with the latest advancements in association with MOU partners.

1. BFSI Certificate Programming in association with Bright Future- a 90 hours program for II Year B.Com 73 Students.
2. Tally Prime With GST – In Association with AISECT – a 34 Hours Programme for I Year 85 Students.
3. Business Data Analytics – 60 Hours programme for B.Com Final Year 62 Students.
4. Data Analysis using R Programming for 34 hours conducted in Association with AISECT for B.Com BDA Students.
5. Data Analysis With Tabalue for Final Year B.Com and B.Com BDA students.

EXPOSURE VISIT

Corporate and Industry visits provide real world Industry Exposure, Bridging the gap between theory and practice. They help students understand workplace dynamics explore career paths and develop essential skills for the future.

1. As part of BFSI Short term Course The Exposure visit was organized at JP Morgan Chase on 26th June 2024 around 52 students from 1st year B.Com and B.Com BDA along with faculties visited. The visit generated an idea about how actually placement training and Interview process takes place in the corporate field.



2. An Educational Industrial visit was organized to Hulimavu Fire Station on 8th June 2023, for 1st year B.Com and B.Com BDA total 52 students along with faculties visited. This Educational visit provided them with a firsthand understanding of fire safety measures and procedures and their understanding of fire safety was enhanced by the display at the fire station and they also had the chance to interact with the firemen who provided valuable insights.



3. Corporate visit was organized to Deloitte India on 12th March 2025, for final year B.Com and B.Com BDA total 33 students along with faculties visited. Students were interactive with Deloitte team, learned about work environment facilities, and employee Benefits. The Company representatives welcomed the students and gave them floor walk. They explained how Deloitte provides modern workspaces, recreational areas, and advanced technology for employees. Students also learnt on their training programs mentorship opportunities and global exposure and about various job roles in consulting audit, accounts and technology services.



4. Industrial visit to Bharath Channapatna toy factory and Mandya milk union(MANMUL) on 25/9/2024, VET First Grade college organized an Industrial visit for 55 B.Com and BBA Students to the Channapatna Bharath Toy Factory and the Mandya Milk Union. This visit was part of the academic curriculum aimed at providing students with real world insights into the functioning of manufacturing Industries. The visit was a valuable learning experience that bridged theoretical concepts with practical applications.



STUDENT ACCOMPLISHMENTS

The College and the Department of Commerce extend heartfelt congratulations to all the high-achieving students for their remarkable performance. Their success not only reflects their individual efforts but also upholds the academic standards and values of the institution. We wish them continued success in all their future endeavors.

Academic Achievement:

Class toppers: Management, Principal, HOD and faculties congratulate toppers on their exceptional academic performance in the university examination 2024-25.



Sannidhi
SGPA 9.62
V & VI SEM B.COM



Thanisha H
SGPA 9.78
III SEM B.COM



Andaleep Fathima
SGPA 9.57
IV SEM B.COM



Saniya Banu
SGPA 9.32
I & II SEM B.COM B SEC



S Indraja
SGPA 8.80
II SEM B.COM A SEC



Pavithra S
SGPA 8.84
I SEM B.COM A SEC



Mohammad Sameer
SGPA 9.06
IV SEM B.COM BDA



Pattbhiram Y N
SGPA 8.44
III SEM B.COM BDA



Afra Sannaulla
SGPA 9.24
I & II SEM B.COM BDA

Centum Awardees: Heart felt Congratulations to students who have achieved centum scores in their examinations. Achieving a perfect score is no small feat, and it highlights unwavering commitment to excellence.

Sl No	Names	Subject
1	Sneha B	CA
2	Saniya Banu	Youth Gender Identity, MPA
3	Tanisha H	Psychology, BS
4	Vathsala K	Psychology
5	Priyanka M	Psychology
6	Gopika k	Psychology
7	Shreyas G	Psychology
8	Sannidhi	IT, I A S, GST
9	Gnaneshwari	MA
10	Bhgya C	IAS
11	Chaithra C	GST
12	Darshan S	GST
13	Monika	CBMR
14	Andaleep Fathima	BS
15	Bindhu Shree B	BS
13	Manoj	Kannada
14	S Indraja	EVS, PF, OEC

Exemplary, Outstanding and Distinction Holders: The department takes immense pride in recognizing students who have achieved Outstanding, Exemplary and Distinction level performance across all semesters during the academic year 2024-25

	I semester	III semester	V semester	II semester	IV semester	VI semester
Outstanding	02	07	04	01	07	15
Exemplary	15	19	29	10	30	21
Distinction	21	47	65	26	31	40

CERTIFICATE CEREMONY- 1/3/2025

A certificate distribution ceremony for students enrolled in the BFSI (Banking, Financial Services, and Insurance) short-term course was successfully conducted on Saturday, March 1, at auditorium. The event was organized by Bright Future, an organization dedicated to empowering youth through skill development and career-oriented training.

The ceremony celebrated the successful completion of 90 hours BFSI course by the enrolled students. Certificates of completion were formally handed over to all participants who had fulfilled the course requirements. The event aimed to recognize the hard work and dedication of the students while encouraging them to apply their newly acquired skills in the professional world.

The presence of Dr, R Parvathi, Principal and Academic Director, faculty members, trainers, and representatives from Bright Future added to the significance of the occasion. It was a proud moment for the students, who were applauded for their achievements and encouraged to pursue opportunities in the BFSI sector.

The event concluded with a note of appreciation to the trainers and organizers, along with a message of continued learning and career growth for all the participants.



Honours in extracurricular engagements: Commerce students have excelled not only academically but also in various extra curricular activities like Sports, Literary and cultural events both in inter college and interdepartment and won Numerous Prizes. Congratulations to all the students. Keep up the fantastic work



RESEARCH CORNER

Faculty of department of commerce actively involved in publishing articles in ISBN and ISSN books, presenting papers in National and International seminars and webinars, attending orientations and FDPs as a part of continuous learning during last academic year 2024-25

Seminars, Workshops and FDPs attended by Faculty Members

1. Dr. R. Parvathi - Principal & Academic Director

- Attended workshop on NAAC at JN Tata Auditorium, IISC Bengaluru on 16th July 2024.
- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5day National virtual FDP on multidisciplinary approach in Higher education held by Aurobindo College from 23rd September to 27th September 2024.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.

2. Mrs. Gowri Hebbar-HOD, Department of Commerce

- Attended 3 days' workshop on Basic Data Analysis and its interpretation using SPSS for beginners by Primax Edu Academy, Bengaluru from 2nd December to 4th December 2024.
- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.
- Attended 5days FDP on Advanced Research Methods and Data Analysis conducted by Dayanand Sagar University from 20th January to 24th January 2025.

3. Dr. Rammya. B, HOD Management and PG Coordinator

- Attended workshop on NAAC at JN Tata Auditorium, IISC Bengaluru on 16th July 2024.
- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.
- Attended 7days FDP conducted by IOT Academy, Coimbatore.
- Attended 5days FDP on Gen AI and ChatGPT applications in the industry conducted by ExcelR EdTech Pvt. Ltd., Tamilnadu from 27th January to 31st January 2025.

4. Mrs. Shwetha. R, Assistant Professor

- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.
- Attended orientation workshop for 1st Sem B.COM SEP Syllabi 2024-25 held at Adarsh College, Bengaluru on 22nd August 2024.

5. Mrs. Shubha. Y.N, Assistant Professor

- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.
- Attended orientation workshop for 2nd Sem B.COM SEP Syllabi 2024-25 held at SLN College of Arts & Commerce, Bengaluru on 26th March 2025.

6. Mrs. Puneethashree E, Assistant Professor

- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.
- Attended orientation workshop for 1st Sem B.COM SEP Syllabi 2024-25 held at Adarsh College, Bengaluru on 22nd August 2024.
- Attended orientation workshop for 2nd Sem B.COM SEP Syllabi 2024-25 held at SLN College of Arts & Commerce, Bengaluru on 26th March 2025.

7. Mrs. Sushma, Assistant Professor

- Attended 2day National conference on Capacity building in Higher education at VET First Grade College on 14th & 15th February 2025.
- Attended 5days FDP on AI applications in Banking & Healthcare industry conducted by ExcelR EdTech Pvt.Ltd., Tamilnadu from 12th December to 18th December 2024.
- Attended orientation workshop for 1st Sem BBA SEP Syllabi 2024-25 held at Seshadripuram College, Bengaluru on 30th August 2024.
- Attended 7days FDP on The Art of Research conducted by IOT Academy, Coimbatore on 6th January to 13th January 2025.
- Attended 5days FDP on HEI based innovation in teaching pedagogy conducted by RJS FGC from 13th January to 18th January 2025.
- Attended 5days FDP on Gen AI and ChatGPT applications in the industry conducted by ExcelR EdTech Pvt. Ltd., Tamilnadu from 27th January to 31st January 2025.
- Attended 5days FDP on Strategies & Techniques to enhance learning process held by Nagarjuna Degree College from 7th April to 11th April 2025.

FACULTY PUBLICATION -2024-25

Sl. No.	Name	ISSN/ISBN/UGC Carelist	TITLE
	Dr. R.Pravathi	ISSN:2583-973X ISBN-9789334097627 ISSN:1936-6264	1. Recent Trends in HRM -A Review 2. AI in HRM: Innovation, implications and future outlook 3. Advancement and challenges in AI in marketing with a focus on sustainability – a conceptual review. 4. Adoption of AI in financial management of startups- an analysis 5. AI and ML in Finance – Adoption, Benefits & Future. A Conceptual Study. 6. A Study on borrower expectation, experience and satisfaction level towards loan at bank in Bengaluru using AI technology. 7. Power of AI in revolutionizing marketing Strategies. 8. AI powered Chatbots for customer service in banking 9. Assessing the effectiveness of AI in investment: A study of benefits challenges and Demographic Association

2.	Mrs. Gowri Hebbar	ISBN-9789334097627 e-ISSN- 2583-1062 e- ISSN-1936-6264	<ol style="list-style-type: none"> 1. The role of influencer marketing in e-commerce 2. Digital marketing strategies for startups. 3. Influence of social media platforms on e-commerce. 4. Response of Indian stock market during Covid-19 Pandemic- An Impact Analysis. 5. Role of AI in enhancing financial sustainability of banks
3	Dr. Rammya .B	ISBN-9789334097627 ISSN 1936 - 6264	<ol style="list-style-type: none"> 1. AI Driven Banking, Present Realities and Future Possibilities-A Conceptual Review 2. AI and ML in Finance – Adoption, Benefits & Future. A Conceptual Study 3. AI in Management Education: Prospectus & Challenges 4. Beyond Credit Scores: AI driven Insights in Digital Lending Practices 5. The AI Effect : Transforming Marketing Landscapes in India 6. HR in AI Era – Prospectus, Challenges and Future outlook. 7. Integrating & Incorporating AI Related Technology in Marketing mix decision 8. From Traditional to Transformation: AI enabled efficiency analysis – Conceptual Study. 9. Assessing the effectiveness of AI in investment. A Study of benefits, challenges and Demographic Association.
4.	Shwetha .R	ISBN-9789334097627	<ol style="list-style-type: none"> 1. Traditional and digital entrepreneurship a conceptual review 2. The role of influencer marketing in e-commerce 3. Impact of AI on changing the role of HRM from evolution to evaluation.
5.	Madhu. L	ISBN-9789334097627	<ol style="list-style-type: none"> 1. A study on role of AI on education with special reference to higher education institution.
6.	Sushma	ISBN-9789334097627	<ol style="list-style-type: none"> 1. A study on AI role in social media marketing with reference to enhancing customer experience & brand quality. 2. A study on impact of employees job satisfaction on organisational growth with special reference to AI adoption at Bengaluru , Karnataka.

Faculty centum: Following faculty members of Department of Commerce have played a pivotal role in driving academic success during the academic year 2024–25. Their dedication to quality teaching and student support has resulted in 100%pass results in several subjects.

Sl No	Names	Centum Subjects
1	Dr. R. Parvathi	AFM&P, Project
2	Dr.B Rammya	PPD, BMS, BRP, Project
3	Gowri Hebbar	TIB, TLSCM
4	Shwetha R	AE, CI
5	Shubha Y N	FEIA
6	Punitha Shree.E	IC
7	Madhu L	EVS

CAMPUS PLACEMENT – A CRUCIAL OPPORTUNITY

Placement in campus has become increasingly important nowadays, as lakhs of students graduate every year. To support students in securing employment our college conducted a Job Mela in association with the NASSCOM Foundation. Many students showed great enthusiasm and participated actively in the event. Several of them were shortlisted by reputed companies offering attractive salary packages. With determination and interest the students explored various opportunities and successfully secured positions in multiple companies.

Congratulations !!!

Campus Drive - Selected Students

Avviare Compliance Solutions Private Limited

Sl No.	Student Name	Course
1	Andaleep Fathima	B.Com
2	Nafiya Mehreen	B.Com
3	Akanksha K M	B.Com

Genisys

Sl. No	Student Name	Course
1	Akanksha K M	B.Com
2	Yashaswini S	B.Com
3	Maanyashree	B.Com
4	Ruchitha G E	B.Com

Sl. No	Student Name	Course
5	Aishwariya R	B.Com
6	Arpitha S K	B.Com
7	Nalini Y B	B.Com
8	Monisha V	B.Com BDA

RSJ Inspection

1	Muskan Banu A	B.Com
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Grass roots

1	Bharath R	B.Com
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Teleperformance

1	Keerthana m	B.Com
2	Prajwal k g	B.Com
3	Rajashree r	B.Com
4	Zainab sultana	B.Com

Starteck

1	Bharath R	B.Com
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Labour net

1	Parashuram m	B.Com
2	Ajay p	B.Com
3	Likith K B	B.Com
4	Chethan D	B.Com

EZY Ventures

Sl. No	Student Name	Course
1	Vathsala K	B.Com
2	Bharath R	B.Com
3	Manoj G	B.Com
4	Arun Kumar V	B.Com
5	Avinash M	B.Com
6	Shivaprasad V	B.Com
7	Kavitha S	B.Com
8	Bhawani D	B.Com
9	Priyanka M	B.Com
10	Sujan	B.Com
11	Ruchtha G E	B.Com
12	Yashaswini S	B.Com
13	Akanksha K M	B.Com
14	Muskan Banu A	B.Com
15	Varsha N	B.Com
16	Yashaswini S	B.Com
17	Shirisha M	B.Com
18	R Maanyashree	B.Com
19	Dhanalakshmi K	B.Com

Teleperformance

1	Keerthana m	B. Com
2	Prajwal k g	B. Com
3	Rajashree r	B. Com
4	Zainab sultana	B. Com

Starteck

1	Bharath R	B.Com
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Labour net

1	Parashuram M	B.Com
2	Ajay p	B.Com
3	Likith K B	B.Com
4	Chethan D	B.Com



Graduated Batch – 2023-2024



Outgoing Batch 2024-2025



Our gratitude to Management, Director and Principal, Faculty members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.



EDITORIAL BOARD



- Chairperson** : Dr. R Parvathi, Principal & Academic Director, VET colleges
- Editor-in-Chief** : Ms. Gowri Hebbar, Head of the Department.
- Co- Editors** : 1. Ms. Shubha Y N, Assistant Professor.
2. Ms. Shwetha R, Assistant Professor
3. Punithashree E, Assistant Professor